



Case Study: Financial Services Sector- Advisor

Regions in scope: Greater Manchester, Cheshire and Staffordshire.

Volume required: Typically between 5 and 20 per month per client

Contract terms: Permanent roles

Salary Range: £20,000 to £28,000 Basic Salary

Roles: Lead Generators, Protection Advisors, Funeral Plan Advisors, Mortgage Advisors, Financial Advisors, Debt Management

Sectors Covered: Protection, Pensions, Late Life Planning, Funeral and Estate Planning, Debt Management

Candidate Profile:

- Office based worker and hybrid
- Must have 12 months sector specific experience
- Evidence Right to Work, and relevant qualifications
- Evidence previous employment and salary
- Both personal and Financial references where required

Headline Statistics:

- We provide detailed competency-based testing, behavioural, alpha numeric testing with our candidates and we have a conversion rate of 1 in 3 candidate to offer ratio.
- From offer stage to “onboarding” which we include attendance on day 1 of training, we have an attendance rate greater than 95%- The main reason for dropping out here is alternative role sought due to salary, location or late offer letter
- From Training to “In Life” (3 months completed) > 95%
- Feed back so far is that <3% of our placements have left within the 1<sup>st</sup> 6 months- the great impact on this impressive number has been the relationship with our clients, the profiling of required individuals and the inclusiveness in the overall process.

Logos:

BeMoneySavvy.co.uk



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